



Tony Peña



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tonypena.net

Skills

ADOBE CREATIVE SUITE

ADVERTISEMENT

MARKETING

EVENT PLANNING

GRAPHIC DESIGN

PHOTOGRAPHY

VIDEOGRAPHY

MOTION GRAPHICS

SOCIAL MEDIA

WEB DESIGN

SEO & ANALYTICS

MICROSOFT OFFICE

Objective

Experienced marketing professional and eager island lover seeking new challenge and opportunity with a socially conscious company which will allow me to use my media, marketing and graphic design skills to help promote a common cause.

Work History

Gladys Porter Zoo *Brownsville, Texas*

April 2018—Present

Multimedia Coordinator Create all marketing graphics and collateral; recap and highlight videos profiling different Zoo animals for educational and marketing purposes; help plan and coordinate fundraising and community outreach events.

Vacasa Vacation Rentals *South Padre Island, Texas*

March 2018—Present

Contract Photographer Responsible for freelance photography to showcase vacation rentals available in Port Isabel and South Padre Island; use HDR photography which enables me to compile and combine numerous photos to create one selling shot; adept at specialized lighting, exposure and composition. Responsible for editing of all photographs.

Olé Decor Magazine *South Padre Island, Texas*

March 2017—March 2018

Creative Designer Responsible for magazine layout, ad design and real estate photography; set up and organize shoots; coordinated all advertising needs and responsible for managing the office.

Internships

- **Texas A&M University-Corpus Christi Rec Sports** **Marketing Assistant**
August 2016—December 2016 *Corpus Christi, Texas*
- **TSTC Harlingen** **Junior Designer**
January 2014—May 2014 *Harlingen, Texas*
- **Paperjay Printing** **Web Designer**
March 2014—August 2014 *Brownsville, Texas*
- **UT Brownsville Collegian Newspaper** **Photographer/Videographer**
August 2013—December 2013 *Brownsville, Texas*

US Navy *Coronado, California*

September 2006—September 2010

Logistic Specialist Ordered, stocked, and issued repair parts, clothing and general supplies. Maintained financial records and accounting systems. Maintained inventory databases for material stocked in ship storerooms.

Education

Texas A&M University Corpus Christi

Fall 2016

Bachelor of Arts **Graphic Design**

Texas State Technical College Harlingen

Spring 2014

Associate of Applied Science **Digital Media Design Technology**